

614-460-1725

kat.taylor0046@gmail.com

www.katannetaylor.com

# Katherine Taylor

MOTION DESIGNER

## EDUCATION

UNIVERSITY OF  
CINCINNATI COLLEGE OF  
DESIGN, ARCHITECTURE,  
ART AND PLANNING  
Cincinnati, Ohio

Bachelor of Fine Arts  
Animation Certificate  
Minor in Fashion Studies  
August 2019 - April 2024  
GPA: 3.974

ACCADEMIA ITALIANA  
Florence, Italy  
Study Abroad Fall 2023

## SKILLS

Adobe Creative Suite  
2D & 3D Animation  
Stop Motion  
Character Design  
Graphic Design  
DragonFrame  
Sewing  
Cinema 4D  
Autodesk Maya  
Video Editing  
Google Workspace

## PARTICIPATION

*Little Bluebird*, Solo  
Exhibition  
University of Cincinnati DAAP  
April 2024

DAAPcares President  
Service-Based Design Club  
January 2023 - May 2023

Lewis Franklin Palmer and  
Marjorie Stewart Palmer  
Scholarship  
Spring 2022

## WORK EXPERIENCE

### HEAD OF MARKETING

S.B. Tree Service | January 2024 - Present  
Cincinnati, Ohio

- Manage targeted digital advertising campaigns with CPA bidding strategies and selective keywords to increase foot traffic and ROI
- Spearhead website redesign, optimize user experience and integrate SEO marketing techniques for greater website visibility
- Strategize and develop social media marketing designs and video production for increased brand identity and awareness

### MOTION DESIGNER

TITLE Magazine | November 2023 - Present  
Cincinnati, Ohio

- Collaborate with creative teams to execute collective design vision for magazine print and digital promotional materials
- Utilize Procreate, Photoshop, and Premiere Pro to create unique animations and video content

### MARKETING CONTENT CREATOR

Maker Studio Kidz | October 2022 - August 2023  
Remote, San Francisco, California

- Produced and edited DIY educational content, sizzle videos, and eye-catching social media designs for Instagram, Tiktok, and Youtube
- Increased Instagram followers by 250% over 10 months with videos reaching up to 950,000 views
- Implemented innovative 2D and stop-motion animation techniques into Marketing strategies

### KIDSPACE INTERN


Cincinnati Museum Center | June 2022 - August 2022  
Cincinnati, Ohio


- Supervised and facilitated creative experiences in interactive STEAM gallery with diverse populations
- Taught and experimented with animation, 3D printing, sewing, fiber arts, painting, and sculpting
- Aided in development and implementation of museum programming to increase community engagement


### STOP MOTION INTERN

Small Minded Animation | January 2022 - April 2022  
Cincinnati, Ohio

- Designed and fabricated stop-motion figures and wardrobes for live-action film and animation
- Animated and tested development of stop-motion puppets using Dragonframe software
- Precisely edited stop-motion footage and applied innovative 2D background elements in Adobe Premiere and After Effects

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## EDUCATION

2024 BFA, Animation Certificate, Fashion Studies Minor, University of Cincinnati DAAP

2023 Accademia Italiana International Fine Arts Program, Florence, Italy

2015-2019 Grandview Heights High School, Columbus, OH

## PROFESSIONAL EXPERIENCE

2024 Head of Marketing, S.B. Tree Service, Cincinnati, OH

2024 Motion Designer, TITLE Magazine, Cincinnati, OH

2022-2023 Marketing Content Creator, Maker Studio Kidz, San Francisco, CA

2022 STEM Art Instructor, Maker Studio Kidz, San Francisco, CA

2022 KidSPACE Intern, Cincinnati Museum Center, Cincinnati, OH

2022 Stop-Motion Intern, Small Minded Animation, Cincinnati, OH

2021 Mural Artist, SushiNati, Cincinnati, OH

2021 Research Assistant, Lorena Molina, Cincinnati, OH

## EXHIBITIONS

2024 *Little Bluebird*, Solo Exhibition, University of Cincinnati DAAP, Cincinnati, OH

2023 *Wander*, Burnett Woods Trailside Nature Center, Cincinnati, OH

2023 *Go Left*, Community Art Show, Maker Studio Kidz, San Francisco, CA

2021-2022 *Loving Wyoming*, Wyoming Fine Arts Center, Cincinnati, OH

2021 *Continuum*, Meyers Gallery, University of Cincinnati, Cincinnati, OH

2021 *Lost and Found*, Reed Hardwood Gallery, University of Cincinnati, Cincinnati, OH

2020 *Confronting*, Online, Sophomore Research Studio, University of Cincinnati, Cincinnati, OH

2019 *Blink*, Cincinnati, OH

2019 *GSA Art Show*, Grandview Heights High School Gender Sexuality Alliance, Columbus, OH

## PUBLICATIONS

- 2024 *Dystopian Dollhouse*, Motion Design, Issue 008, TITLE Magazine
- 2024 *Panoply*, Motion Design, Issue 008, TITLE Magazine
- 2023 *Miss Orange*, Digital Illustration, Orangepeel Literary Magazine
- 2023 *Put Your Phone Away.*, Digital 2D Animation, Sixteen, University of Cincinnati DAAP

## VOLUNTEERING

- 2023 President, DAAPcares, University of Cincinnati DAAP, Cincinnati, OH
- 2019-2020 Designer, DAAPcares, University of Cincinnati DAAP, Cincinnati, OH
- 2021 Gallery Attendant, Wave Pool, Cincinnati, OH

## AWARDS

- 2024 Linne Family Endowed Scholarship
- 2019-2023 Dean's List, University of Cincinnati
- 2022 Lewis Franklin Palmer and Marjorie Stewart Palmer Scholarship, University of Cincinnati
- 2022 Certificate of Extraordinary Maker and Teacher, Maker Studio Kidz
- 2019-2022 Cincinnatus Scholarship, University of Cincinnati
- 2020 Robert Fable/Cook-Train Fine Arts Award, University of Cincinnati
- 2019 Bobcat Boosters Scholarship, Grandview Heights Bobcat Boosters
- 2019 Donnajean Desilva Scholarship, Kiwanis Club of Northwest Columbus
- 2019 Grandview Heights marble Cliff Arts Council (GHMCACA) Nancy E. Kukla Fund Scholarship, The Columbus Foundation
- 2019 Kozak-Eisele Scholarship, Michelle Kozak and Terry Eisele
- 2019 Mirolo Charitable Scholarship, Foundation For Appalachian Ohio and the Mirolo Charitable Foundation